

के. रवीन कुमार रेड्डी, भा रे या से  
K. RAVEEN KUMAR REDDY, IRTS  
प्रमुख मुख्य वाणिज्य प्रबंधक  
Principal Chief Commercial Manager



दक्षिण मध्य रेलवे South Central Railway  
रेल निलयम Rail Nilayam  
सिकंदराबाद Secunderabad - 500 025.

D.O.C.5/G-1/OSOP/2022

Date: 31.01.2024

Dear Navendra,

**Sub:** Proliferation of 'One Station One Product' OSOP Scheme-reg.

- Ref:** (1) Chairman & CEO, Railway Board D.O.Lr.No.2022/Catering /600/01 /Pt dated 24.01.2024.  
(2) AM (T&C), Railway Board D.O.Lr.No.2022/Catering/600/01 dated 28.04.2023.  
(3) Director (T&C), Railway Board Lr.No.2022/Catering/600/01 dated 02.03.2023

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As you are aware, Railway Board has introduced 'One Station One Product' Scheme with the objective of promoting "Vocal for Local" vision of Government of India, providing a market for local/ indigenous products, providing an opportunity to experience the rich heritage of India and to buy local/ indigenous products and creating additional income opportunities for marginalized sections of society.

Vide reference -2, Railway Board has fixed a target of 205 stations over SCR for fabrication of OSOP outlets for FY 2023-24 and accordingly 223 OSOP outlets (159 stalls+ 64 mobile trolleys) have been completed at 205 stations over SCR. However, of these, 79 outlets (46 Stalls and 33 Trolleys) at 77 stations are non operational as on 30.01.2024. Division-wise details are enclosed. It is requested to make concerted efforts to operationalize all OSOP outlets at the earliest on a mission mode.

In this connection, attention is drawn to para 7(b) of Railway Board Commercial Circular No 9 of 2023 as per which, "A maximum of 20 units of electricity per OSOP outlet shall be permitted for one spell of 15 days as basic facilitation subsumed in the registration charges. For additional units of electricity over and above the limit of 20 units, the applicable charges shall apply on actual basis." However, on SCR, this benefit is not being extended to OSOP vendors since prepaid meters were installed (except Hyderabad Division) wherein the OSOP vendor has to recharge the meter in advance at the stalls. To facilitate proliferation of OSOP Scheme, especially at smaller stations it is important that the provision of 20 units of electricity in 15 days spell is made available to the OSOP vendor. It is therefore advised that the prepaid meters may be recharged with the amount equivalent to 20 units of electricity from the imprest cash available with the Sectional Commercial Inspectors and in case imprest cash is not available with Sectional Commercial Inspectors, the imprest cash available with the Station Managers/Station Masters/CNCs may be used for this purpose. Where postpaid meters are available, arrangements may be made for taking meter reading in 15 days spell and units consumed beyond 20 units of electricity may be billed to the OSOP vendor.

...2..

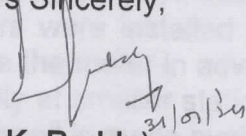
Vide ref-3, it was advised by Railway Board that the locking mechanism of OSOP fixed outlets as per NID design and prototype developed at Delhi Cantt. Railway Station may be adopted by all Zonal Railways and the detailed design specifications of the same were uploaded on IR's website. However, it is understood that the OSOP stalls fabricated in Phase-1 are not yet provided with locking mechanism. It is therefore once again reiterated to provide locking mechanism for all the OSOP stalls at the earliest, in compliance of Railway Board guidelines.

Further, Amrit Bharat Station Scheme which has been launched for development of Railway Stations on Indian Railways, envisages provision of kiosks for local products through schemes like OSOP. However, of the 119 Amrit Stations of SCR, the following 7 stations have not been covered under the OSOP Scheme as mentioned by Railway Board vide ref-1. It is therefore requested to include these stations under the OSOP Scheme and take necessary action for proliferation of OSOP Scheme.

| Division     | Stations                    |
|--------------|-----------------------------|
| Guntakal     | Piler                       |
| Secunderabad | Yadadri                     |
| Hyderabad    | Yakutpura, Huppuguda, Medak |
| Vijayawada   | Rayanapadu, Gunadala        |

Best regards,

Yours Sincerely,

  
(K.R.K. Reddy) 21/01/24

**Shri.NarendraAnandrao Patil**  
**DRM/BZA**



सत्यमेव जयते

अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,  
रेलवे बोर्ड  
पदेन प्रमुख सचिव, भारत सरकार  
रेल मंत्रालय

CHAIRMAN & CHIEF EXECUTIVE OFFICER,  
RAILWAY BOARD  
EX-OFFICIO PRINCIPAL SECRETARY  
GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
24<sup>th</sup> January, 2024

D.O. No.2022/Catering/600/01/Pt

Dear General Managers,

**Sub: Proliferation of One Station One Product Scheme.**

"One Station One Product" (OSOP) scheme aims to promote the 'Vocal for Local' vision of GoI under which local/ indigenous products made by artisans, potters, weavers/handloom weavers, craftsmen etc., are being showcased through sale outlets at stations thereby also providing enhanced opportunities for livelihood for marginalised sections of the society.

2. Recently, Amrit Bharat Station Scheme has been launched for development of Railway stations on Indian Railways. It involves preparation of Master Plans and their implementation in phases to improve various amenities at the stations. This scheme envisages provisions of kiosks for local products through schemes like OSOP. Upon analysis, it has been found that 195 Amrit Bharat Station Scheme stations have not been covered under the OSOP scheme (Railway wise list is enclosed).

3. Your personal intervention is required to ensure that these stations are covered under the OSOP scheme. This initiative will help in further proliferation of OSOP scheme.

With best wishes,

Yours Sincerely,

(Jaya Varma Sinha)

DA: As above.

**General Managers,**  
All Zonal Railways.

| <b>Position on Amrit Bharat Stations not covered under OSOP Scheme</b> |                           |
|--|---------------------------|
| <b>Zonal Railways</b>  | <b>Number of Stations</b> |
| NR   | 51                        |
| WR   | 42                        |
| CR   | 15                        |
| ECoR   | 14                        |
| SER  | 9                         |
| SWR  | 9                         |
| NCR  | 8                         |
| SR   | 8                         |
| NER  | 7                         |
| SCR  | 7                         |
| SECR   | 7                         |
| WCR  | 7                         |
| NFR  | 5                         |
| ECR  | 2                         |
| ER   | 2                         |
| NWR  | 2                         |
| <b>Total</b>   | <b>195</b>                |

75  
Azadi Ka  
Amrit Mahotsav



सत्यमेव जयते

भारत सरकार  
रेल मंत्रालय  
रेलवे बोर्ड, रेल भवन  
रायसीना रोड, नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
RAILWAY BOARD, RAIL BHAWAN  
RAISINA ROAD, NEW DELHI-110001

SEEMA KUMAR  
ADDITIONAL MEMBER(T&C)

No.2022/Catering/600/01

My dear Shri Reddy,

Sub: Proliferation of One Station One Product scheme.

Ref: Board's letter of even number dated 02.03.2023.

Zonal Railways have been advised to go in for full scale proliferation of the OSOP scheme vide letter referred above. To deliberate on this issue, a workshop of Sr.DCMs was organized at Board's level on 21.3.2023 and 25.3.2023. In this workshop, road map and action plan for proliferation of OSOP outlets were presented by Sr.DCMs.

Based on the feedback, division-wise targets for FY 2023-24 are enclosed herewith. For the targets to be achieved in time, fabrication of additional OSOP outlets, identification of local/regional products and targeted beneficiaries need to be undertaken in right earnest. During the proliferation/implementation at existing stations of OSOP scheme over IR, basic guiding principle of the policy i.e. broad basing the beneficiary base for showcasing, selling and giving high visibility to the local/regional products may be ensured.

OSOP scheme is a flagship scheme of IR with focus on showcasing local products and providing increased livelihood opportunities to the marginalized sections of society. As such, concerted efforts are needed at your personal level in monitoring the proliferation of this scheme.

With best wishes,

Yours sincerely,

(Seema Kumar)

Encl: As above.

Shri K.R.K. Reddy  
Pr. Chief Commercial Manager  
South Central Railway  
Secunderabad.

Shri Lakshman, OS, G-I

Pls put up

AS

CCM/PS  
TCCM/G

All Sr DCMs to  
be advised target  
Compliance  
Report / Action Plan  
ATP  
Dated 28/04.2023

21/05

21/05/23

| Target of OSOP stations for FY 2023-24 |                            |               |                 |
|--|----------------------------|---------------|-----------------|
| S. No.                                 | Zonal Railway              | Division      | No. of Stations |
| 1                                      | Central Railway            | Mumbai (CR)   | 81              |
|  |                            | Bhusawal      | 25              |
|  |                            | Nagpur (CR)   | 14              |
|  |                            | Pune          | 27              |
|  |                            | Solapur       | 10              |
|  |                            | <b>Total</b>  | <b>157</b>      |
| 2                                      | East Coast Railway         | Khurda Road   | 12              |
|  |                            | Sambalpur     | 10              |
|  |                            | Waltair       | 18              |
|  |                            | <b>Total</b>  | <b>40</b>       |
| 3                                      | East Central Railway       | Dhanbad       | 26              |
|  |                            | Danapur       | 46              |
|  |                            | Pt. DDU Nagar | 17              |
|  |                            | Sonepur       | 34              |
|  |                            | Samastipur    | 38              |
|  |                            | <b>Total</b>  | <b>161</b>      |
| 4                                      | Eastern Railway            | Asansol       | 28              |
|  |                            | Howrah        | 116             |
|  |                            | Malda         | 28              |
|  |                            | Sealdah       | 145             |
|  |                            | <b>Total</b>  | <b>317</b>      |
| 5                                      | North Central Railway      | Agra          | 16              |
|  |                            | Prayagraj     | 38              |
|  |                            | Jhansi        | 30              |
|  |                            | <b>Total</b>  | <b>84</b>       |
| 6                                      | North Eastern Railway      | Izzatnagar    | 40              |
|  |                            | Lucknow NER   | 20              |
|  |                            | Varanasi      | 37              |
|  |                            | <b>Total</b>  | <b>97</b>       |
| 7                                      | Northeast Frontier Railway | Alipurduar    | 39              |
|  |                            | Katihar       | 35              |
|  |                            | Lumding       | 30              |
|  |                            | Rangiya       | 22              |
|  |                            | Tinsukia      | 19              |
|  |                            | <b>Total</b>  | <b>145</b>      |
| 8                                      | Northern Railway           | Delhi         | 62              |
|  |                            | Firozpur      | 37              |
|  |                            | Lucknow NR    | 40              |
|  |                            | Moradabad     | 28              |
|  |                            | Ambala        | 18              |
|  |                            | <b>Total</b>  | <b>185</b>      |

| Target of OSOP stations for FY 2023-24 |                            |                    |                 |
|--|----------------------------|--------------------|-----------------|
| S. No.                                 | Zonal Railway              | Division           | No. of Stations |
| 9                                      | North Western Railway      | Ajmer              | 19              |
|  |                            | Bikaner            | 37              |
|  |                            | Jaipur             | 30              |
|  |                            | Jodhpur            | 32              |
|  |                            | Total              | 118             |
| 10                                     | South Central Railway      | Vijayawada         | 66              |
|  |                            | Guntur             | 18              |
|  |                            | Guntakal           | 22              |
|  |                            | Hyderabad          | 25              |
|  |                            | Nanded             | 18              |
|  |                            | Secunderabad       | 56              |
|  |                            | Total              | 205             |
| 11                                     | South East Central Railway | Bilaspur           | 16              |
|  |                            | Nagpur (SECR)      | 20              |
|  |                            | Raipur             | 24              |
|  |                            | Total              | 60              |
| 12                                     | South Eastern Railway      | Adra               | 20              |
|  |                            | Chakradharpur      | 11              |
|  |                            | Kharagpur          | 84              |
|  |                            | Ranchi             | 33              |
|  |                            | Total              | 148             |
| 13                                     | Southern Railway           | Chennai            | 108             |
|  |                            | Madurai            | 25              |
|  |                            | Palakkad           | 24              |
|  |                            | Salem              | 41              |
|  |                            | Tiruchchirappalli  | 39              |
|  |                            | Thiruvananthapuram | 21              |
|  |                            | Total              | 258             |
| 14                                     | South Western Railway      | Mysore             | 27              |
|  |                            | Bangalore          | 40              |
|  |                            | Hubballi           | 24              |
|  |                            | Total              | 91              |
| 15                                     | West Central Railway       | Bhopal             | 15              |
|  |                            | Jabalpur           | 15              |
|  |                            | Kota               | 22              |
|  |                            | Total              | 52              |
| 16                                     | Western Railway            | Ahmedabad          | 8               |
|  |                            | Bhavnagar          | 10              |
|  |                            | Mumbai Central     | 58              |
|  |                            | Rajkot             | 7               |
|  |                            | Ratlam             | 31              |
|  |                            | Vadodara           | 9               |
|  |                            | Total              | 123             |
| Grand Total                            |                            |                    | 2241            |

भारत सरकार GOVERNMENT OF INDIA  
रेल मंत्रालय MINISTRY OF RAILWAYS  
(रेलवे बोर्ड RAILWAY BOARD)

No. 2022/Catering/600/01

New Delhi, dated: 02.03.2023

Principal Chief Commercial Managers,  
All Zonal Railways.

Sub: Full scale proliferation of OSOP Outlets over Indian Railways - Implementation of OSOP Policy -Reg.


Ref:- (i) Commercial Circular No. 12, 15 & 18 of 2022.  
(ii) This office letter of even no. dated 03.02.2023.

To gain the feedback from stakeholders, pilot phase of OSOP scheme is underway till 09.03.2023. Feedback gained from the pilot projects guided the formulation of OSOP policy and issuance of subsequent instructions regarding development and finalization of design specifications of OSOP outlets, commissioning of the OSOP outlets, locking arrangements, etc.

After completion of the current pilot phase, it has been decided to proliferate the scheme on a full scale basis as envisaged in Commercial Circular No.12 of 2022. Accordingly, following is advised:

1. The number of OSOP Outlets and no. of stations covered shall be expanded to the full potential in terms of extant OSOP policy.
2. The commissioning of OSOP Outlets (OSOP Static Stall/Mobile Trolleys) shall be done as per design specifications already finalized and issued. The files containing the revised banner designs dated 02.03.2023 uploaded on IR's website are to be used.
3. Locking mechanism of OSOP fixed outlets as per NID design and prototype developed at Delhi Cantt. Railway Station may be adopted by all Zonal Railways. The detailed design specifications of the same are uploaded on IR's website.

Necessary action for proliferation of OSOP scheme may be taken in accordance with the above.



(Sumeet Singh)  
DTCG as Director (T&C)  
Railway Board



### **Summary of Non-operational OSOP outlets**

|                  | As on 30-01-2024 |        |          |               |
|------------------|------------------|--------|----------|---------------|
| <b>SC Div</b>    | Stations         | Stalls | Trolleys | Total Outlets |
| NSG3             | 1                | 1      | 0        | 1             |
| NSG4             | 5                | 6      | 0        | 6             |
| NSG5             | 12               | 12     | 1        | 13            |
| NSG6             | 10               | 4      | 6        | 10            |
| SG3              | 9                | 9      | 0        | 9             |
| TOTAL            | 37               | 32     | 7        | 39            |
|                  |                  |        |          |               |
| <b>BZA Div</b>   | Stations         | Stalls | Trolleys | Total Outlets |
| NSG3             | 2                | 2      | 0        | 2             |
| NSG4             | 1                | 1      | 0        | 1             |
| NSG5             | 4                | 4      | 0        | 4             |
| NSG6             | 18               | 5      | 13       | 18            |
| TOTAL            | 25               | 12     | 13       | 25            |
|                  |                  |        |          |               |
| <b>HYB Div</b>   | Stations         | Stalls | Trolleys | Total Outlets |
| NSG5             | 5                | 2      | 3        | 5             |
| NSG6             | 8                | 0      | 8        | 8             |
| SG3              | 2                | 0      | 2        | 2             |
| TOTAL            | 15               | 2      | 13       | 15            |
|                  |                  |        |          |               |
| <b>SCR Total</b> | 77               | 46     | 33       | 79            |

## Division wise details of Non operational OSOP outlets as on 30.01.2024

### SECUNDERABAD DIVISION

| Stn Sno | DIV | Station Name & Code                                    | Category of station | Type of outlet |
|---------|-----|--|---------------------|----------------|
| 1       | SC  | Mancherial(MCI)  | NSG3                | Stall          |
| *       | SC  | Begumpet(BMT)  | NSG4                | Stall          |
| 2       | SC  | Tandur (TDU)   | NSG4                | Stall          |
| 3       | SC  | Bhadrachalam Road (BDCR)                               | NSG4                | Stall          |
| 4       | SC  | Ramagundam (RDM)                                       | NSG4                | Stall          |
| 5       | SC  | Parli Vajinath(PRLI)                                   | NSG4                | Stall          |
| 6       | SC  | Sedam (SEM)  | NSG4                | Stall          |
| 7       | SC  | Chittapur (CT)   | NSG5                | Stall          |
| 8       | SC  | Ghanpur(GNP)   | NSG5                | Stall          |
| 9       | SC  | Udgir (UDGR)   | NSG5                | Stall          |
| 10      | SC  | Madhira(MDR)   | NSG5                | Stall          |
| 11      | SC  | Nekkonda (NKD)   | NSG5                | Stall          |
| 12      | SC  | Jangaon (ZN)   | NSG5                | Stall          |
| 13      | SC  | Cherlapalli (CHZ)                                      | NSG5                | Stall          |
|         | SC  | Cherlapalli (CHZ)                                      | NSG5                | Stall          |
| 14      | SC  | Peddapalli(PDPL)                                       | NSG5                | Stall          |
| 15      | SC  | Zaheerabad(ZB)   | NSG5                | Stall          |
| 16      | SC  | Bellampalli (BPA)                                      | NSG5                | Stall          |
| 17      | SC  | Ravindra Khani (RVKH)                                  | NSG5                | Trolley        |
| 18      | SC  | Bhongir(BG)  | NSG5                | Stall          |
| 19      | SC  | Aler (ALER)  | NSG6                | Stall          |
| 20      | SC  | Garla(GLA)   | NSG6                | Trolley        |
| 21      | SC  | Bonakalu(BKL)  | NSG6                | Trolley        |
| 22      | SC  | Asifabad (ASAF)  | NSG6                | Trolley        |
| 23      | SC  | Kolanoor(KOLR)   | NSG6                | Trolley        |
| 24      | SC  | Sirpur Town(SRUR)                                      | NSG6                | Trolley        |
| 25      | SC  | Pangaon(PNF)   | NSG6                | Trolley        |
| 26      | SC  | Ghatkesar(GT)  | NSG6                | Stall          |
| 27      | SC  | Uppal(OPL)   | NSG6                | Stall          |
| 28      | SC  | Bibinagar(BN)  | NSG6                | Stall          |
| 29      | SC  | Fateh Nagar Bridge (FNB)                               | SG3                 | Stall          |
| 30      | SC  | Necklace Road (NLRD)                                   | SG3                 | Stall          |
| 31      | SC  | High Tech City (HTCY)                                  | SG3                 | Stall          |
| 32      | SC  | Bharathnagar (BTNR)                                    | SG3                 | Stall          |
| 33      | SC  | James Street (JET)                                     | SG3                 | Stall          |
| 34      | SC  | Nature Cure Hospital (NCHS)                            | SG3                 | Stall          |
| 35      | SC  | Borabanda (BRBD)                                       | SG3                 | Stall          |
| 36      | SC  | Chandanagar (CDNR)                                     | SG3                 | Stall          |
| 37      | SC  | Hafizpet (HFZ)   | SG3                 | Stall          |
|         | *   | Out of 2 Stalls, one Stall is operational at Begumpet. |                     |                |

| <b>VIJAYAWADA DIVISION</b> |            |                                |                            |                       |
|----------------------------|------------|--------------------------------|----------------------------|-----------------------|
| <b>Stn Sno</b>             | <b>DIV</b> | <b>Station Name &amp; Code</b> | <b>Category of station</b> | <b>Type of outlet</b> |
| 1                          | BZA        | Tenali (TEL)                   | NSG3                       | Stall                 |
| 2                          | BZA        | Gudur (GDR)                    | NSG3                       | Stall                 |
| 3                          | BZA        | Singarayakonda (SKM)           | NSG4                       | Stall                 |
| 4                          | BZA        | Narsipatnam Road(NRP)          | NSG5                       | Stall                 |
| 5                          | BZA        | Nidubrolu(NDO)                 | NSG5                       | Stall                 |
| 6                          | BZA        | Nuzvid(NZD)                    | NSG5                       | Stall                 |
| 7                          | BZA        | Anaparti(APT)                  | NSG5                       | Stall                 |
| 8                          | BZA        | Chilakalapudi(CLU)             | NSG6                       | Trolley               |
| 9                          | BZA        | Uppaluru(UPL)                  | NSG6                       | Trolley               |
| 10                         | BZA        | Aravalli(AVLI)                 | NSG6                       | Trolley               |
| 11                         | BZA        | Chebrolu(CEL)                  | NSG6                       | Trolley               |
| 12                         | BZA        | Indupalli(IDP)                 | NSG6                       | Trolley               |
| 13                         | BZA        | Nidamanuru(NDM)                | NSG6                       | Trolley               |
| 14                         | BZA        | Peddavadlapudi(PVD)            | NSG6                       | Trolley               |
| 15                         | BZA        | Duggirala(DIG)                 | NSG6                       | Trolley               |
| 16                         | BZA        | Chinnaganjam(CJM)              | NSG6                       | Trolley               |
| 17                         | BZA        | Ammanabrolu(ANB)               | NSG6                       | Trolley               |
| 18                         | BZA        | Tanguturu(TNR)                 | NSG6                       | Trolley               |
| 19                         | BZA        | Ulavapadu(UPD)                 | NSG6                       | Trolley               |
| 20                         | BZA        | Venkatachalam(VKT)             | NSG6                       | Trolley               |
| 21                         | BZA        | Bhimadolu(BMD)                 | NSG6                       | Stall                 |
| 22                         | BZA        | Powerpet(PRH)                  | NSG6                       | Stall                 |
| 23                         | BZA        | Madhuranagar(MDUN)             | NSG6                       | Stall                 |
| 24                         | BZA        | Bittragunta(BTTR)              | NSG6                       | Stall                 |
| 25                         | BZA        | Vetapalem(VTM)                 | NSG6                       | Stall                 |

| <b>HYDERABAD DIVISION</b> |            |                                       |                            |                       |
|---------------------------|------------|---------------------------------------|----------------------------|-----------------------|
| <b>Stn Sno</b>            | <b>DIV</b> | <b>Station Name &amp; Code</b>        | <b>Category of station</b> | <b>Type of outlet</b> |
| 1                         | HYB        | Shadnagar (SHNR)                      | NSG5                       | Stall                 |
| 2                         | HYB        | Jadcherla(JCL)                        | NSG5                       | Stall                 |
| 3                         | HYB        | Dharmabad (DAB)                       | NSG5                       | Trolley               |
| 4                         | HYB        | Umri(UMRI)                            | NSG5                       | Trolley               |
| 5                         | HYB        | Wanaparthy road (WPR)                 | NSG5                       | Trolley               |
| 6                         | HYB        | Akanapeta(AKE)                        | NSG6                       | Trolley               |
| 7                         | HYB        | Karkheli(KEK)                         | NSG6                       | Trolley               |
| 8                         | HYB        | Wadiyaram(WDR)                        | NSG6                       | Trolley               |
| 9                         | HYB        | Mirzapalli(MZL)                       | NSG6                       | trolley               |
| 10                        | HYB        | Devarakadra(DKC)                      | NSG6                       | Trolley               |
| 11                        | HYB        | Veldurti(VDI)                         | NSG6                       | Trolley               |
| 12                        | HYB        | Sriramnagar(SRNR)                     | NSG6                       | Trolley               |
| 13                        | HYB        | Sri Bala Brameshwara Jogulamaba(SBBJ) | NSG6                       | Trolley               |
| 14                        | HYB        | Bolarum(BMO)                          | SG3                        | Trolley               |
| 15                        | HYB        | Malakpet(MXT)                         | SG3                        | Trolley               |