

दक्षिण मध्य रेलवे
मुख्य जनसंपर्क अधिकारी का कार्यालय
तीसरी मंज़िल, रेल निलयम
सिकंदराबाद 500025



South Central Railway

Office of the Chief Public Relations Officer
3rd Floor, Rail Nilayam
Secunderabad 500025

Ph: (Rly) 070-86481 (BSNL) 040-27820583

E-mail: cpro.scrhq@gmail.com

Fax: 040-27831523

No.Pub/52/2/RB/2022

Date: 12/09/2022.

Sr.DCM/SC,BZA,HYB, GTL, NED,GNT

Sub: Regarding Mega Blood Donation Drive being organised on 17th September, 2022 by Akhil Bhartiya Terapanth Yuvak Parishad -
- Reg.

Ref: Executive Director /I & P/Rly.Bd's Lr.No.2022/PR/11/10, dated 07.09.2022.

* * *

With reference to the above subject, a letter received from Akhil Bhartiya Terapanth Yuvak Parishad (ABTYP) which is organizing a Mega Blood Donation Drive (MBDD) throughout the World on 17th September, 2022 with Special support from the National Health Mission(NHM) & National Aids Control Org.(NACO).

In view of the above, it is requested to publicize the Mega Blood Donation Drive by allowing representatives of ABTYP to display banners/standees of MBDD and by playing approved videos about blood donation on the screens at all railway stations. It should be ensured that logo of Indian Railways is suitably displayed in banners and hoardings of the said event.

Detailed reference letter along with one videograph is sent for your kind information and necessary action please.

Encl: As above.

(Ch.Rakesh)

Chief Public Relations Officer

Copy to:

All DRM's for kind informaton please.

8077



भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
रेलवे बोर्ड RAILWAY BOARD



No. 2022/PR/11/10

General Managers
All Zonal Railways

Dated: 07.09.2022

CPR
AIDKMS
RUP
08/09

Sub: Regarding Mega Blood Donation Drive being organised on 17 September 2022
by Akhil Bhartiya Terapanth Yuvak Parishad.


Please find attached herewith a letter received from Akhil Bhartiya Terapanth Yuvak Parishad (ABTYP) which is organizing a Mega Blood Donation Drive (MBDD) throughout the World on 17th September 2022 with special support from the National Health Mission (NHM) & National Aids Control Org. (NACO).

2. Indian Railways has granted its approval to use IR logo in the banners of the said event. The organizers have requested for support of Indian Railways for publicizing the event via banners/ standees of MBDD and by playing videos about blood donation on the screens at all railway and metro stations.

3. It is requested that necessary action may be taken to publicize the Mega Blood Donation Drive by allowing representatives of ABTYP to display banners/ standees of MBDD and by playing approved videos about blood donation on the screens at all railway and metro railway stations (wherever feasible). It should be ensured that logo of Indian Railways is suitably displayed in banners and hoardings of the said event.

4. Banners/ standees shall be provided & installed by the ABTYP.

DA: As above.


(Amitabh Sharma)
Executive Director (I&P)
Railway Board



AKHIL BHARTIYA TERAPANTH YUVAK PARISHAD

Registered Office: "Yuvalok", Po. Box No. 16, Ladnun-331306 (Raj)
Tel: 0158-226114 | E-mail: abtyp.ladnun@yahoo.in

[/megablooddonationdrive](#) [/abtyp_mbdd](#)
[/imdonatingblood](#) [abtypmbdd.org](#)

Pankaj Daga (President) | Pawan Mandot (Gen.Secretary)



To,
Shri Ashwini Vaishnaw,
Hon. Union Minister of Railways.

Subject: Requesting your esteemed support for the world's Biggest Blood Donation Campaign being held on 17th September 2022 by ABTYP in line with 'Azadi ka Amrit Mahotsav & as a tribute to PM Shri Narendra Modi on his 72nd birthday.

Respected Sir,
Jai Jinendra! Warm Greetings from ABTYP!

ABTYP is committed to holding Mega Blood Donation Drive throughout the World, prospectively on 17 September 2022, to raise a sufficient amount of blood donations, putting our mission into action. With special support from the NHM (National Health Mission) & NACO (National Aids Control Org.) we aim to conduct an even larger blood donation drive of a 2000+ camps all throughout the World in hopes to conduct an even larger blood donation drive as the close collaboration amongst our foundation and these prestigious government organizations allow us to greatly impact and further our humanitarian cause.

In our society, your efforts are critical in demonstrating your charitable intentions as a politician, a significant member of the government & administration, and as a human being who empowers others. Thus, we reach out to you with this invitation to join The Mega Blood Donation Drive on 17th September 2022 and request for your prime support in the following ways:

1. Information about our campaign to be held on 17TH September '22 via e-banners of MBDD on the IRCTC website & mobile app.
2. Advertising on various compartments of long-distance trains, local trains, and metros about MBDD, to maximise the reach of the campaign.
3. Informing the masses about the MBDD via the banner/logo on the tickets (both E-tickets and counter).
4. Publicizing via banners and hoardings of MBDD and by playing videos about blood donation on the screens at all railway and metro stations.
5. Motivating and directing the employees associated with the ministry to organize camps on the day at all the locations possible.
6. Assist DRM in issuing Do letters for organizing blood donation camps at all Railways Head Quarters across the nation on 17th September '22.
7. Issue DO letters to Railway Union for organising Blood Donation Camps.
8. Advertisement & promotion at Railway reservation counters across the nation.
9. Granting us the permission to use the Indian Railways logo on pure non-commercial basis, without fees, in our banners.
10. Gracing your esteemed presence at the nearest camp on 17th September 2022.

We'd be thankful to you if you try to spread our campaign through any possible platforms. We would be ecstatic to have your involvement with us. Your cooperation will be pivotal and highly appreciated in bringing a noble, life-saving plan to action.

With warmest regards,
Hitesh Bhandia

Chief convenor MBDD, and a joyous blessed donor.

Enclosed: A brief abstract about ABTYP and our organizational endeavors.

Hitesh Bhandia
(Chief Convenor-MBDD)
M.: +91 98292 98364

MBDD Control Room:
"Anuvibha Kendra, Opp. Gaurav Tower Acharya
Tulsi Marg, Malaviya Nagar, Jaipur-302017
E-mail: abtypmbdd@hotmail.com

Sourabh Patawri
(Co Convenor-MBDD)
M: +91 98251 41911

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Pankaj Daga (President) | Pawan Mandot (Gen.Secretary)

About Akhil Bhartiya Terapanth Yuvak Parishad

AKHIL BHARTIYA TERAPANTH YUVAK PARISHAD, under the divinity of our 11th Acharya PUJYA GURUDEV ACHARYA SHRI MAHASHRAMAN, is a youth led organization of the Jain-Terapanth Society, with a nationwide impact through 350+ branches and many supporters all over the world. Our organization has put into action several projects and gained much recognition for our large-scale blood donations.

With many National Level Projects and Activities, ABTYP focuses on benefiting society as our ambassadors and volunteers work on a variety of social welfare programs. We have a year-round action plan of community service in various parts across the country, with a focus on blood donation campaigns and diagnostic Centers, health clinics, and eye donations, among many other things for social causes.

MEGA BLOOD DONATION DRIVE

Among many diverse public initiatives, Akhil Bharya Terapanth Yuvak Parishad (ABTYP) specializes in large-scale BLOOD DONATION CAMPS AND DRIVES, earning a place in the Guinness Book of World alongside earning our organization, the Asia book of Records, and India Book of Records, which has encouraged and allowed us to save an uncountable number of lives and motivated us to reach out and form more connections.

The timeline of our services towards the betterment of society are as follows:

- 2012: 96600 units collected in MBDD with our brand ambassador as Sachin Tendulkar.
- 2014: 100212 units of blood were collected with our brand ambassador as Vivek Oberoi. Also got recognized as the world's highest unit of blood donations collected.
- 2016: Organized non-stop blood donation camps and got recognized as the world's longest blood donation drive conducted.
- 2018: Organized multiple Blood donation camps in various zones.
- 2020: Collected 55000 units of blood during covid and 2000 plus plasma donations, recorded as the World's highest plasma collection from covid recovered donors.

In the last 10 years, we collected more than 500000 units of blood which in turn saved a mass number of lives, while earning us special recognition from the Prime Minister, chief ministers, and union ministers. ABTYP was also able to garner attention from various Bollywood celebrities, authors, sportspersons, and bureaucrats for our philanthropic activities.

With more and more treatments accessible across the nation for various traumas, diseases, cancers, and surgical procedures, the demand exceeds the supply. Implementing to eradicate this dire need of the hour, ABTYP has worked tirelessly to contribute to the RED REVOLUTION, wherein our intention to pioneer blood donation drives is reflected. Seeing our positive impact on multiple life-saving procedures that are carried out in India, our constant motion has become saving lives. Our mission and intention are to save as many lives as possible by ensuring a consistent and cost-effective blood supply in India's least accessible places as we continue to work our way to the peak.

Hitesh Bhandia
(Chief Convenor-MBDD)
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नूतन चिंतन-नया विकास, सूचकों में जागे विश्वास